

Focus Canvas

Timeframe:



mackweb

OUR MEANING BEYOND MONEY

WHY WE'RE DIFFERENT

THE VALUE WE PROVIDE

WHAT WE'RE TRYING TO ACCOMPLISH

1 Visionary

2 Business

3 Brand

WHO OUR CUSTOMERS ARE



Customer 1



Customer 2



Customer 3

HOW WE'RE HELPING OUR CUSTOMERS

Discover

Consider

Sign-Up

Create/Purchase

Retain

WHAT'S IMPORTANT NOW